



Webinar Registration Form

Designing & Delivering Engaging Asynchronous Video Lectures

Tuesday, November 17 ~ 1:00-2:00pm (Eastern)

Once the live date has passed, this training will be available on demand.

Overview

Traditionally, the asynchronous online classroom has been a text-heavy learning environment. While the text may be an effective means of teaching content, it can be more challenging to connect with students and humanize the online classroom using only text-based communication. Asynchronous video lectures allow faculty to bridge this gap by teaching the content in a more personalized and engaging manner while efficiently delivering necessary content. But for an asynchronous lecture to be effective, students must watch it. Herein lies the challenge. Unlike the face-to-face classroom where students are a captive audience for the duration of a class period, online students learn in a click-and-go environment. Their attention is directed by learning outcomes rather than a designed time-period. In this context, if students don't find a lecture video interesting, informative, or valuable, they will not watch it (and will seek out alternative resources to gain the necessary information). Thus, if faculty are going to invest their time and energy to create video lectures, they must tailor it to the online classroom's specific context. In this webinar, faculty will learn to create engaging asynchronous video lectures to engage online students.

Objectives:

- Utilize asynchronous lectures to increase student learning and engagement
- Structure a video lecture that is uniquely suited to the online classroom
- Deliver a recorded lecture in a manner that is engaging to remote viewers
- Implement Web 2.0 technologies to deliver a video lecture
- Utilize video lectures to personalize asynchronous online learning

Who Should Attend?

- Faculty (full-time, adjunct, campus & online)
- Online Learning Administrators & Developers
- Curriculum Development
- Faculty Development & Training
- Any educator interested in learning more about creating engaging video lectures



Speaker(s)



B. Jean Mandernach, Ph.D. / Executive Director of the Center for Innovation in Research & Teaching
Grand Canyon University

Watching a lecture online is not the same as attending the same lecture in person. As such, it is essential that faculty consider the unique context of online learning in the creation and delivery of asynchronous lectures. Simply put, there is no value in creating an online lecture that students will not watch.

B. Jean Mandernach, Ph.D. is Executive Director of the Center for Innovation in Research and Teaching at Grand Canyon University. Her research focuses on enhancing student learning in the online classroom through innovative instructional and assessment strategies. In addition, she has interests in the development of effective faculty evaluation models, perception of online degrees, and faculty workload considerations. Jean received her B.S. in comprehensive psychology from the University of Nebraska at Kearney, an M.S. in experimental psychology from Western Illinois University and Ph.D. in social psychology from the University of Nebraska at Lincoln.

Newsletter



Registration Information

Print Name		Job Title	
Institution/Organization			
Address			
City	State/Province	Zip/Postal Code	Country
Telephone	Fax	Email	
Innovative Educators Password (Choose a password for our records and future registrations)		Assistant's email (For registration confirmations & pre-conference communication)	
How did you hear about this event? (email, listserv, colleague, conference, other) _____			

Payment Method

You can call us at 303.955.0415 or fax the completed form to 1.866.508.0860. If you would like to mail in the registration form and/or check, please send it to: Innovative Educators, 3277 Carbon Place, Boulder, CO 80301.

Paying by: (select one) Credit Card Check Purchase Order (if applicable) P.O.#: _____
(If you select PO as your payment method, a PO number is required.)

Credit Card



Name on card		Account Number	
Billing Address	Billing City	Billing State	Billing Zip/Postal Code
Exp. Date	Security Code (last 3 digits on the back of Visa and MC)		

Packages & Pricing

Select your webinar package:

\$425 - 1 webinar (Unlimited connections at your institution and recording for one year)
\$900 - 3 webinars (Save \$375)

\$1500 - 6 webinars (Save \$1050)
\$4995 - Purchase Go2Knowledge to receive unlimited access to webinars & recordings for one year (Best Deal!)



Login Directions

The login directions provide the following information:

- A link and a password for the event.
- A link to test webinar access. Please test your computer prior to the event.
- The date and time of the webinar. Please be sure to reference the time zone converter on the login directions to confirm your event time.
- Audio instructions: You can stream the audio over your computer speakers, but you may want to have a phone available for backup purposes.

You will receive the login directions twice via email. The process is as follows:

- 1 week prior to the live event: You will receive login instructions.
- 1-2 days prior to the event: You will receive a link to the presentation and any additional handouts. Copies can be made for attendees if desired.
- The day of the event: Participants can log in to the IE Webinar 30 minutes prior to the start time. Once logged in, participants can see the PowerPoint slides, ask questions, and make comments via the chat feature.
- Participants are encouraged to save and print the login directions to refer to on the day of the webinar.

You will receive the login directions twice via email. The process is as follows:

- If you registered for a **live webinar**, you will receive a separate email with the login instructions closer to the date.
- If you registered for an **on-demand webinar**, you will receive a separate email with the access instructions typically within 2 business days.
- If you did not receive a separate email with login/access details, **please check your junk/spam email or your promotions folder.**

Recording Information

The Monday following the live event you will receive a link to the recording, it can be forwarded to all faculty and staff for viewing anytime, anywhere.

Recording Benefits:

- Share the presentation with other staff members
- Pause presentation for convenient viewing
- Review the presentation after the live event
- Train new hires throughout the year
- Show during an in-service training

Technical Details

Innovative Educators uses Zoom as its web conferencing provider. If you have not previously attended a Zoom event, please click [here](#) to make sure your computer is compatible with Zoom. Be sure to [complete a test](#) prior to the live conference. See system requirements in the login email for more information.

What equipment is required?

An Internet connection, computer speakers, and LCD projector are required if a large group is viewing the presentation. Participants can call in via phone if they are having trouble retrieving the audio over the computer. Please be sure to reserve a meeting room prior to the live event that can accommodate these requirements as well as your attendees. You should reserve the room 30 minutes prior to the webinar start time and allow at least 15-30 minutes after the webinar for discussion.

Cancellation Policy

- 30 days prior: Full refund
- 14 days prior: \$100 processing fee
- Less than 14 days: Credit towards another IE event

Satisfaction Guaranteed

We want you to be satisfied with your purchase. For questions, concerns, or problems, please email support@ieinfo.org or call 303.955.0415.